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FOR IMMEDIATE RELEASE  
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## Yellowknife and Beyond!

Season Four of Omnifilm Entertainment's hit series *Ice Pilots NWT* premieres  
Wednesday, November 7 at 10pm ET/PT on HISTORY®

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**Vancouver BC** - HISTORY's fan-favourite series *Ice Pilots NWT* is back and better than ever. The hugely popular docu-series returns this November for an action packed fourth season, following the adventures of maverick arctic airline Buffalo Airways.

Season four takes Buffalo – and viewers – to places they've never gone before. The airline sends water bombers to South Korea, battles it out with Transport Canada and struggles to keep the business going in whatever manner they can. As the drama unfolds, everyone from rock stars to the Prime Minister drops by Buffalo for a visit. The action gets underway **Wednesday, November 7 at 10:00PT/ET on HISTORY.**

"Although Buffalo has become a famous airline worldwide and attracts everyone from tourists to VIP's, the work to keep the planes flying all winter goes on," says Executive and Series Producer **David Gullason**. "Keeping the planes flying – no matter what – is job number one for Joe and Mikey."

**Gabriela Schonbach**, Executive Producer and Partner at Omnifilm Entertainment says, "With *Ice Pilots NWT*, the world is getting a taste of Canada's North; its culture, landscape and people. This series has become a part of Canadian history and heritage. Each season just gets better!"

In one of the most compelling episodes to date, the turbo-prop Lockheed Electra gets in serious trouble when the bitter cold wreaks havoc on the plane's landing gear. Captain Ray Weber has to put down this beast of a cargo plane without a right wheel as the crew at Buffalo stands helplessly watching the plane get ripped up on landing.

While touring the Canadian North, Prime Minister Stephen Harper stops in to admire Joe's vintage planes and plays co-pilot to Joe. Later in the season, Joe lends a hand to his old friend "Ice Road Trucker" Alex Debogorski. And rock legend Bruce Dickinson of Iron Maiden, an avid pilot, gets more than he bargained for when he shows up to fly the big DC-4 and bonds with the Buffalo boys.

Sadly, this season the crew says goodbye to beloved Buffalo chief pilot Arnie Schreder, who succumbed to cancer. The local airlines give their friend and colleague a proper send off as a fleet of planes does a fly-by in Schreder's honour.

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## About Ice Pilots NWT

*Ice Pilots NWT* is a docu - series about an eccentric airline and its motley crew that fly vintage planes on impossible arctic missions. It is produced by Omnifilm Entertainment Ltd., in association with Shaw Media and with the participation of the Canadian Television Fund, the Rogers Cable Network Fund, the Province of British Columbia Film Incentive BC, the Bell Broadcast and New Media Fund and the Canadian Film or Video Production Tax Credit Program. The series is created and produced by David Gullason, and executive produced by Gabriela Schonbach, Michael Chechik, and David Gullason.

## About Omnifilm Entertainment Ltd.

Omnifilm Entertainment Ltd. is one of Canada's most respected independent television producers, and has produced hundreds of hours of award-winning programming including drama, comedy, factual and lifestyle series, documentaries, and children's programming, since opening its doors in 1979.

Omnifilm is now producing season four of the docu-series and ratings hit ICE PILOTS NWT for HISTORY, seen internationally in two dozen territories. Production is also underway on season two of PYROS, a one-hour unscripted series for Discovery Channel Canada, Discovery Channel UK and Discovery Europe. In addition, Omnifilm has just completed season one of the sci-fi series PRIMEVAL: NEW WORLD, a spinoff of the UK hit Primeval (soon to premiere on Space, SyFy, ProSieben, UKTV), and is currently producing season two of ARCTIC AIR, CBC's one-hour flagship drama series. Previously, Omnifilm co-ventured with Fox Television Studios on DEFYING GRAVITY, a 13-episode drama series (CTV, Space, ABC, BBC2, ProSieben).

## HISTORY is a Shaw Media Channel.

## About Shaw Communications Inc.

Shaw Communications Inc. is a diversified communications and media company, providing consumers with broadband cable television, High-Speed Internet, Home Phone, telecommunications services (through Shaw Business), satellite direct-to-home services (through Shaw Direct) and engaging programming content (through Shaw Media). Shaw serves 3.4 million customers, through a reliable and extensive fibre network. Shaw Media operates one of the largest conventional television networks in Canada, Global Television, and 19 specialty networks including HGTV Canada, Food Network Canada, HISTORY and Showcase. Shaw is traded on the Toronto and New York stock exchanges and is included in the S&P/TSX 60 Index (Symbol: TSX – SJR.B, NYSE – SJR). For more information about Shaw, please visit [www.shaw.ca](http://www.shaw.ca).

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